

Yr 8 ICT Autumn Term
Knowledge and Understanding
Students will have significant familiarity with Adobe Illustrator to create and manipulate vector graphics.
Transdisciplinary and Generic Skills developed
Creativity - we are encouraging students to develop their creative process skills via the use of creative design strategies such as SCAMPER
Assessment
Students accumulate evidence on a presentation sheet as they progress through the course. There are some capability tasks that lead to more open ended design tasks. This sheet is the basis of assessment of the technical skills acquired. Assessment by end of Autumn term
Challenge for All
The students use a self study powerpoint to develop initial familiarity with the software. This means that they can progress at their own pace more easily and frees up the teacher to offer more individualised support. The creativity strategies support students who struggle with the development of ideas.
Ways in which parents can support their children
The ISLE course resources are available to parents. They can comment on the quality of student outcomes and in terms of their communication value and on the overall presentation of these ideas on the presentation sheet.
Yr 8 ICT Spring Term
Knowledge and Understanding
Students will study TV advertising. They will understand that advertising is dynamic and changing. They will analyse both still image adverts and TV adverts for message and how adverts try to create Action through the stages of Attention, Interest and Desire. Students will revise shot composition and how different shots allow an audience to understand the narrative of an advert. They will plan, shoot and edit their own video advert.
Transdisciplinary and Generic Skills developed
Creativity - Students are challenged to create their own adverts in groups. They plan the advert with the help of the teacher to the storyboard level and then are given time to shoot and edit it outside of lessons. Communication - The purpose of the advert is to communicate a clear message to an identified audience. The planning of the sequence of shots and the analysis of the communication value of the sequence is key to the development of communication through video.

Assessment
Group-produced adverts are the basis for assessment. There is an element of reflection on the communicative effectiveness of what they have created as well as as an evaluation of the performance of the group and their contribution to it.
Challenge for All
Students are allowed to choose partners for the group project but then groups are constructed by the teacher in order to complement individuals' strengths and weaknesses.
Ways in which parents can support their children
The course and resources are available to parents on ISLE. Parents can help students with their analysis and discuss adverts that they think are effective giving reasons why. They should talk through the persuasive techniques and language that they think contributes to the effectiveness of the advert.
Yr 8 ICT Summer Term
Knowledge and Understanding
Students will have develop skills with the use of Adobe Photoshop creating and manipulating raster graphics.
Transdisciplinary and Generic Skills developed
<p>Creativity - This is supported in the open ended opportunities that this course generates.</p> <p>Communication - The outcome from this course requires the students to choose a genre of music and to create original album art for this genre of music with themselves included in the image. They have to research and understand the conventions of the genre to do this well.</p> <p>Capacity to Learn - The process that students go through can require some research and development of technical skills that are outside the taught skills of the course - to generate a particular effect for example. This familiarises students with online tutorials and the different ways these can be presented.</p>
Assessment
What kinds of assessment tasks will be set during the term and roughly when the outcomes will be made available to parents.
<p>Students accumulate evidence on a presentation sheet as they progress through the course. There are some capability tasks that lead to more open ended design tasks. This sheet is the basis of assessment of the technical skills acquired.</p> <p>Assessment by end of Summer term</p>
Challenge for All
The students use a self study powerpoint to develop initial familiarity with the software. This means that they can progress at their own pace more easily and frees up the teacher to offer more individualised support.
Ways in which parents can support their children

The ISLE course resources are available to parents. They can comment on the quality of student outcomes and in terms of their communication value and on the overall presentation of these ideas on the presentation sheet.